



REACH • SOLUTIONS • RESULTS

2018 GEOLocator

REACH over 35,000* Surveying and Geomatics Professionals IN PRINT:

- Your company will appear in an alphabetical Supplier Section and in a Cross-Referenced Product Listing Section.
- Distributors appear by state in their own section.

**POB's Buyers Guide serving the
Surveying and Geomatics market.
Available in Print, Digital & Online!**



* June 2017 BPA Brand Report TQ 35,005
(Print 23,867 + Digital 11,138)

DISPLAY ADVERTISERS

Get the best value and most exposure for your company by running a display ad in the POB GEOLocator!

- **FREE** Boldface Type and Arrows Highlighting All of Your Product Listings (Enhanced listing)
- **FREE** Cross-Reference from Your Listing to Your Ad
- **DISCOUNTED DELUXE PACKAGE** – ONLY \$185 Includes Logo, Hotlinks, Improved Online Ranking And Social Media Links
- **DISCOUNTED PREMIUM PACKAGE** – ONLY \$420 (Deluxe Listing PLUS 3 Product Spec Sheets And A Product Photo Online. Premium Ranking And Designation (Appear First With Star Designation) And Social Media Links Online.

CONTACT YOUR SALES REP TODAY!

For Display Advertising:
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For GEOLocator Enhancements:
Renee Schuett
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LISTING ENHANCEMENTS GIVE BUYERS
THE BEST CHANCE TO FIND YOU!

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BASIC LISTING \$30

Includes complete contact info in print, digital & online with unlimited product listings and a 50 word description online.

ENHANCED LISTING \$95 (Free to July Display Advertisers)

Basic listing in print, digital & online PLUS Bolding in print & digital.

DELUXE LISTING \$225 (only \$185 for display advertisers)

- Color Logo in print, digital & online
- Improved Online Ranking
- 50 word Company Description online
- Hot Links to your Website and Email
- Social Media Linked Icons online (Facebook, Twitter, LinkedIn, YouTube, Instagram)

PREMIUM LISTING \$640 (only \$420 for display advertisers)

- Color Logo in print, digital & online
- Premium Online Ranking with Star Designation (appear 1st)
- Social Media Linked Icons online (Facebook, Twitter, LinkedIn, YouTube, Instagram)
- Hot Links to your Website and Email
- 3 Online Spec Sheets
- Online Color Product Image
- 50 word Company Description online.

LISTING DEADLINE: MAY 25, 2018

ADDITIONAL OPTIONS

- Social Media Links **\$110**
- Company or Distributor Logos **\$160**
- Add a Video, product specific Leaderboard ad or Medium Rectangle ad to your online listing **\$300** each

» DRAW ATTENTION TO YOUR PRODUCT OFFERINGS!!



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SEE OUR AD ON PAGE 5

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For information about your listing please contact
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